

Press release

Pfleiderer at the trade fair EuroShop 2020: A complete product range with the Blauer Engel ("blue angel")

Neumarkt/Düsseldorf, 16.02.2020 – from 16th to 20th February, Pfleiderer wants to inspire the trade audience at EuroShop in Düsseldorf with customer-specific, ecological and smart solutions (Hall 11, Stand D60). There, over 120 m², the wood-based panel manufacturer will present numerous new products relating to its decorative product range to the trade audience from the fields of shop fitting and trade fair stand construction.

HPL products with the Blauer Engel ("blue angel") for the first time

The Blauer Engel ("blue angel") environmental label for wood-based panels can be given to low-emission products that – exceeding the statutory provisions – are produced using materials which are less harmful to the environment, that are harmless in a living environment from a health perspective and that contain no harmful substances that can have a significant adverse effect during utilisation. The use of wood from sustainable forestry and of recycled material is promoted.

Pfleiderer has had products in its product range with the Blauer Engel ("blue angel") label for many years. These include raw panels such as the formaldehyde-free glued LivingBoard and the direct faced chipboard DecoBoard. Since the start of the year, the label has newly been awarded to large parts of the product range of HPL laminates and elements. The Blauer Engel ("blue angel") label covers the variants Duropal HPL including HPL Metallic, HPL Individual and HPL Design Overlay as well as the corresponding HPL compact variants. The label has also been awarded to Duropal HPL elements with a P2 core. "Thanks to the Blauer Engel ("blue angel") label being awarded for our HPL and compact laminates as well as our flat bonded elements, we are able to offer our customers a full range with this label," explains Michael Schiebe, Sales Manager for Trade and the Contract Sector. "Raw panels, direct-faced DecoBoard, HPL and elements give our customers the assurance of always being able to use a suitable product in the event of high ecological requirements. Thus, Pfleiderer is the first provider with a full product range of low-emission wood-based panels that make a particularly healthy indoor climate possible.

About the Pfleiderer Group – 125 years of high-quality wood-based panels

The Pfleiderer Group is a leading wood-based panel manufacturer in Europe with annual sales of approx. 1 billion euros and around 3,500 employees. The company has its headquarters in Wrocław (Poland) and in Neumarkt in der Oberpfalz (Germany). Pfleiderer has nine production locations in Germany and Poland, and sales branches in England, the Netherlands, Switzerland, Romania and France. The Pfleiderer Group offers a complete range of products and services with a focus on furniture making, the timber trade, interior fitout and timber construction. Pfleiderer pools the Duropal and Thermopal product ranges under the Pfleiderer umbrella brand and is a partner of industry, commerce, installers, designers and architects.

Contact for editorial teams:

Pfleiderer Deutschland GmbH
Stefan Göldner
Tel: +49 - 5241 – 871-366
Email: Stefan.Goeldner@pfleiderer.com

Pfleiderer Deutschland GmbH
Diana Bachmeier
Tel: +49 - 9181 – 28 8739
Email: Diana.Bachmeier@pfleiderer.com